

State Innovative IMPACT Collaborative

Evaluating Strategies to Advance Economic Mobility

LETTER OF INTEREST TEMPLATE

*Instructions: To be considered for the State Innovative IMPACT (Innovative **M**odels for **P**olicy **A**cceleration & **C**ollaborative **T**esting) Collaborative, please submit a letter of interest that is no more than three pages long, is single spaced and in 12-point font, and responds to the following items.*

Section 1 – Contact Information

1. Name of project
2. State Agency
3. Point of contact for lead organization including name, title, organization, and contact info

Section 2 – Proposed Project

Please briefly describe:

1. Proposed intervention or program modification that advances economic mobility of individuals and families with low incomes that you want to test and in which of the preferred areas (workforce development, higher education, income support, housing, or justice programs).
2. Proposed research questions, outcomes, and data sources you intend to use.
3. Proposed methodological approach or research design and a brief rationale of why that design is appropriate for your research questions.
4. Need and rationale for the proposed project: Why this project and why is now the right timing. Please describe anticipated benefits to the agency, your staff, and program participants.
5. How the evidence from your project will translate into practice or policy. How the results will improve outcomes promoting economic mobility and opportunity.

Section 3 – Project Conditions

Please briefly describe:

1. **Goal alignment:** How does your proposed evaluation align with the overall initiative's evidence and evaluation capacity building goals (related to economic mobility and opportunity)?
2. **Access to data:** What data would you need for your analysis? Do you have access to all of the data you would need and permission to use it for analytic purposes? Please briefly describe the steps you would need to go through to access the data and the expected timeline for securing it for analysis.

3. **Leadership Support:** In what ways does your leadership support your proposed project and your involvement in this initiative? Which levels of leadership are on board? In what ways will they commit to the sustainability of what your team learns and does during and after the two-year initiative?
4. **Anticipated Risks:** Please describe risks and barriers you anticipate facing as you implement a successful project and what mitigation strategies you will pursue.